

WebMeUp Backlink Tool Partner API

Introduction

WebMeUp Backlink Tool Partner API is for *partner* developers who want to use backlink data in their own applications. The API lets you obtain a multitude of data for professional backlink research and make it available to others through your own interface.

API key

Access to the service requires an **API key** (the *partnerAPIKey* parameter is required in all types of requests). Each WebMeUp partner is associated with a unique API key.

Your API Key: **PARTNER_API_KEY** (your PARTNER_API_KEY will be issued to you once you become our partner.)

Partner API Limitations

WebMeUp Backlink Tool Partner API is limited by the maximum number of backlinks per domain (domain with subdomain / exact URL) it can return.

Your maximum number of backlinks returned per domain is: **XXX** (for example, 5,000)

How to get the data (Available methods)

1. *get-backlinks* (Get a list of backlinks for the specified domain/subdomain/page)

The method returns a list of backlinks pointing to the domain / domain with subdomain / exact URL you specify. All of the backlinks come from WebMeUp backlink index - a rich in-house database that is continuously updated. You'll find the following details for each backlink: the presence of indexing restrictions (e.g. the nofollow attribute), anchor type (image or link), anchor URL, anchor/alt text, etc.

Request URL

```
http://webmeup.com/partners/backlinks-api/request/1.0/get-backlinks?PARAMETERS
```

Request parameters

#	Parameter	Required	Default Value	Possible Values	Description
1	<code>partnerAPIKey</code>	Yes	-	String	Your Partner API Key
2	<code>url</code>	Yes	-	String	URL of a website/page to get backlinks for
3	<code>mode</code>	No	<i>exactDomain</i>	- <i>exactDomain</i> - <i>exactUrl</i> - <i>domainWithSubdomains</i>	Return backlinks pointing to the domain / domain with subdomain or exact URL specified in the url parameter
4	<code>limit</code>	No	0	Integer	Maximum number of backlinks you want to get for the specified url. 0 or <i>not specifying this parameter</i> means no limit. Attention: you won't be able to get more backlinks than your Partner API Limitations allow.

5	<code>fields</code>	No	- <code>url</code>	- <code>url</code> - <code>urlTitle</code> - <code>anchorUrl</code> - <code>anchorText</code> - <code>isText</code> - <code>isNoFollow</code> - <code>ip</code> - <code>country</code> - <code>dateFound</code>	Fields to be returned by the service. Must be passed as a String value separated by commas.
6	<code>format</code>	No	- <code>json</code>	- <code>json</code> - <code>csv</code>	File format preference (set to <code>json</code> by default).

If the request has been formatted correctly, you'll receive a set of backlinks in the format you requested.

Response properties

#	Property	Value	Description
1	<code>url</code>	URL	The address of the page linking to the website.
2	<code>urlTitle</code>	URL	The title of the page linking to the website.
3	<code>anchorUrl</code>	URL	Anchor URL (the web address of the page the link points to).
4	<code>anchorText</code>	URL	The link's anchor text (or alt text if the link is an image).
5	<code>isText</code>	- <code>Text</code> - <code>Image</code>	Anchor type (shows if this is a text link or an image).
6	<code>isNoFollow</code>	- <code>dofollow</code> - <code>nofollow</code>	Shows if the backlink is nofollow.
7	<code>ip</code>	IP	IP of the linking domain / subdomain.
8	<code>country</code>	String	Country code of the linking domain/subdomain (based on IP) .
9	<code>dateFound</code>	Date and time	When the link was found on the page last time (e.g. "2013-07-04T18:01:37.000Z").

Example

Here is how to get the backlinks pointing to all pages of the domain <http://example.com> with their parameters (without links to its sub-domains).

Please keep in mind that the number of backlinks is limited by your API limitations (XXX backlinks max)

Request

```
http://webmeup.com/partners/backlinks-api/request/1.0/get-backlinks?
partnerAPIKey=PARTNER_API_KEY&
url=http://example.com&
fields=url,urlTitle,anchorUrl,anchorText,isText,isNoFollow,ip,country,dateFound&
format=json
```

Response

```
{ "backlinks": [
  {
    "url": "http://bootstrapwp.rachelbaker.me/version-85-in-progress/?replytocom=16",
    "urlTitle": "Version .85 in Progress - BootstrapWP",
```

```

    "anchorUrl": "http://example.com/",
    "anchorText": "Jack Levensworth",
    "isText": "Text",
    "isNoFollow": "dofollow",
    "ip": "96.126.126.46",
    "country": "us",
    "dateFound": "2013-06-21"
  },
  {
    "url": "https://nealpoole.com/blog/tag/csrf/",
    "urlTitle": "Posts tagged \"csrf\" » Neal Poole",
    "anchorUrl": "http://example.com/",
    "anchorText": "http://example.com",
    "isText": "Text",
    "isNoFollow": "dofollow",
    "ip": "69.163.183.43",
    "country": "us",
    "dateFound": "2013-06-21"
  },
  {
    "url": "http://www.golang.org/pkg/http/httputil/fcgi/httpptest/cookiejar/cookiejar/",
    "urlTitle": "http - The Go Programming Language",
    "anchorUrl": "http://example.com/",
    "anchorText": "http://example.com",
    "isText": "Text",
    "isNoFollow": "dofollow",
    "ip": "74.125.129.141",
    "country": "us",
    "dateFound": "2013-06-21"
  }
}
]]}

```

2. *get-backlink-statistics* (Get backlink statistics for the specified domain / subdomain / page)

The method returns a quick summary for a number of backlinks, do-follow backlinks, unique root domains, IPs and C-blocks (subnets) pointing to the domain / domain with subdomain / exact URL you specify.

Request URL

```
http://webmeup.com/partners/backlinks-api/request/1.0/get-backlink-statistics?PARAMETERS
```

Request parameters

#	Parameter	Required	Default Value	Possible Values	Description
1	<code>partnerAPIKey</code>	Yes	-	String	Your Partner API Key
2	<code>url</code>	Yes	-	String	URL of a website/page to get backlink statistics for
3	<code>mode</code>	No	<i>exactDomain</i>	- <i>exactDomain</i> - <i>exactUrl</i> - <i>domainWithSubdomains</i>	Return statistics for backlink pointing to the domain / domain with subdomain or exact URL specified in the url parameter
4	<code>format</code>	No	- <i>json</i>	- <i>json</i> - <i>csv</i>	File format preference (set to <i>json</i> by default).

If the request has been formatted correctly, you'll receive a set of numeric values representing the number of backlinks, unique root domains, IPs and subnets in the format you requested.

Response properties

#	Property	Value	Description
1	<code>backlinksCount</code>	Integer	Number of backlinks pointing to the website.
2	<code>domainsCount</code>	Integer	Number of unique root domains pointing to the website.
3	<code>ipsCount</code>	Integer	Number of IPs with links pointing to the website.
4	<code>subNetsCount</code>	Integer	Number of subnets (C-blocks) with links pointing to the website.
5	<code>followBacklinksCount</code>	Integer	Number of do-follow backlinks pointing to the website.

Example

Here is how to get statistics for backlinks pointing to all pages of the domain <http://example.com> with their parameters (without links to its sub-domains).

Request

```
webmeup.com/partners/backlinks-api/request/1.0/get-backlink-statistics?  
partnerAPIKey=PARTNER_API_KEY&  
url=http://example.com&  
format=json
```

Response

```
{  
  "backlinksCount": 776568,  
  "domainsCount": 20282,  
  "ipsCount": 15924,  
  "subNetsCount": 11101,  
  "followBacklinksCount": 727355  
}
```